

Appendix 1
24 March 2010
Environment & Prosperity Scrutiny Committee
Street Cleanliness
Cheshire East Council

Place Survey - Street Cleansing

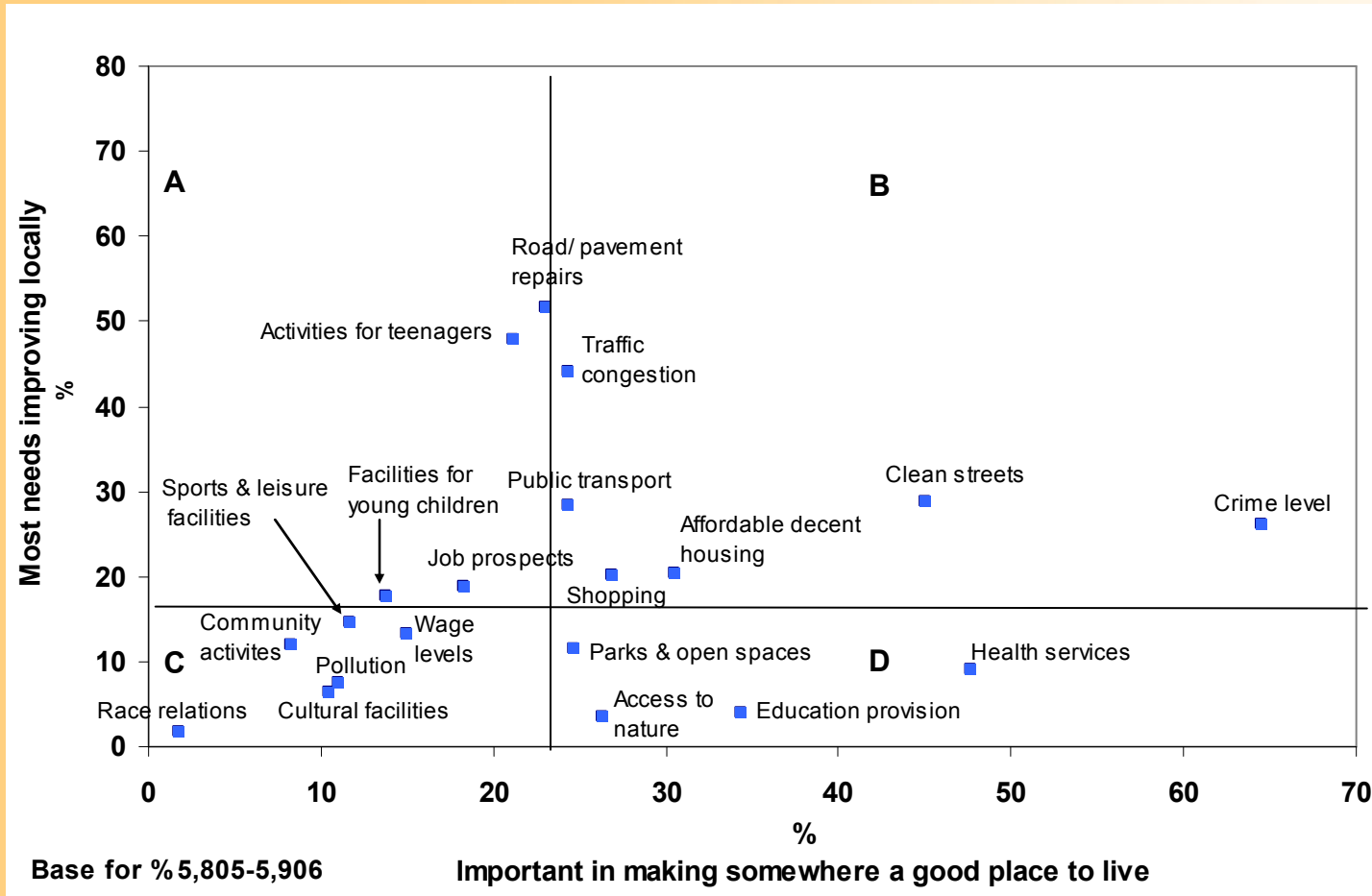


- **Place Survey asked people to identify factors most important in making a place a good place to live and what most needs improvement in their local area**
- **‘Clean streets’ was the 3rd priority in terms of importance and 4th in terms of needing improvement for Cheshire East**
- **Over one third of residents reported a ‘very’ or ‘fairly’ big problem with rubbish or litter lying around**
- **Just under one third reported ‘clean streets’ as most needing improvement in their local area**

Source: Place Survey 2008

Place Survey - Street Cleansing

Quality of life 'ideal' vs need for improvement



Place Survey - Street Cleansing

Quality of life 'ideal' vs need for improvement

- **'Clean streets' falls into quadrant B – an issue that is important in making an areas a good place to live and where a significant proportion of people have identified a need for improvement.**
- **This indicates that of the 20 options presented in the survey, the issue 'Clean streets' is a top overall priority for improving the quality of life of Cheshire East residents**

Place Survey - Street Cleansing

National Comparisons



	England	North West	Cheshire West & Chester	Cheshire East
How important they thought 'Clean streets' were in making somewhere a good place to live	45%	48%	46%	45%
How much of a priority for improvement 'Clean streets' were (lower % better)	28%	32%	24%	29%
Whether they thought that local public services were working to make the area cleaner and greener or not (higher % better)	66%	65%	68%	62%

Place Survey - Street Cleansing

National Comparisons



	England	North West	Cheshire West & Chester	Cheshire East
How satisfied they were that public land was being kept clear of litter and refuse (higher % better)	57%	52%	58%	51%
How much of a problem they thought rubbish and litter lying around was (litter) (lower % better)	37%	41%	32%	35%
How much of a problem they thought vandalism, graffiti and damage to property or vehicles was (graffiti) (lower % better)	33%	34%	32%	27%

Street Cleansing

PWC Benchmarking Comparison

	2009/10 Target	2008/09 Out-turn	Performance Quartile	Benchmark Range
NI 195a Improved street and environmental cleanliness (levels of litter)	6%	6%	3 rd Quartile	Top Quartile = 3 or below Second Quartile = 4 or 5 Third Quartile = 6, 7 or 8 Fourth Quartile = higher than 8
NI 195b Improved street and environmental cleanliness (levels of detritus)	12%	12%	3 rd Quartile	Top Quartile = 6 or below Second Quartile = 7, 8, 9 or 10 Third Quartile = 11, 12, 13, 14 or 15 Fourth Quartile = higher than 15
NI 195c Improved street and environmental cleanliness (levels of graffiti)	2%	2%	2 nd Quartile	Top Quartile = 1 Second Quartile = 2 Third Quartile = 3 or 4 Fourth Quartile = higher than 4
NI 195d Improved street and environmental cleanliness (levels of fly posting)	1%	!%	3 rd Quartile	Top Quartile = 1 Second Quartile = 2 Third Quartile = 3 or 4 Fourth Quartile = higher than 4

Street Cleansing

By Urban / Rural Location

For all questions relating to street cleansing, urban residents were less satisfied than rural residents.

	Urban	Rural
Clean streets are important in making somewhere a good place to live	48%	41%
Clean streets are a priority for improvement	33%	22%
Local public services are working to make the area leaner and greener	60%	66%
Satisfaction that public land is kept clear	49%	55%
How much of a problem is rubbish or litter lying about	42%	25%
How much of a problem is vandalism, graffiti or other deliberate damage	34%	16%

Street Cleansing Breakdown by LAP

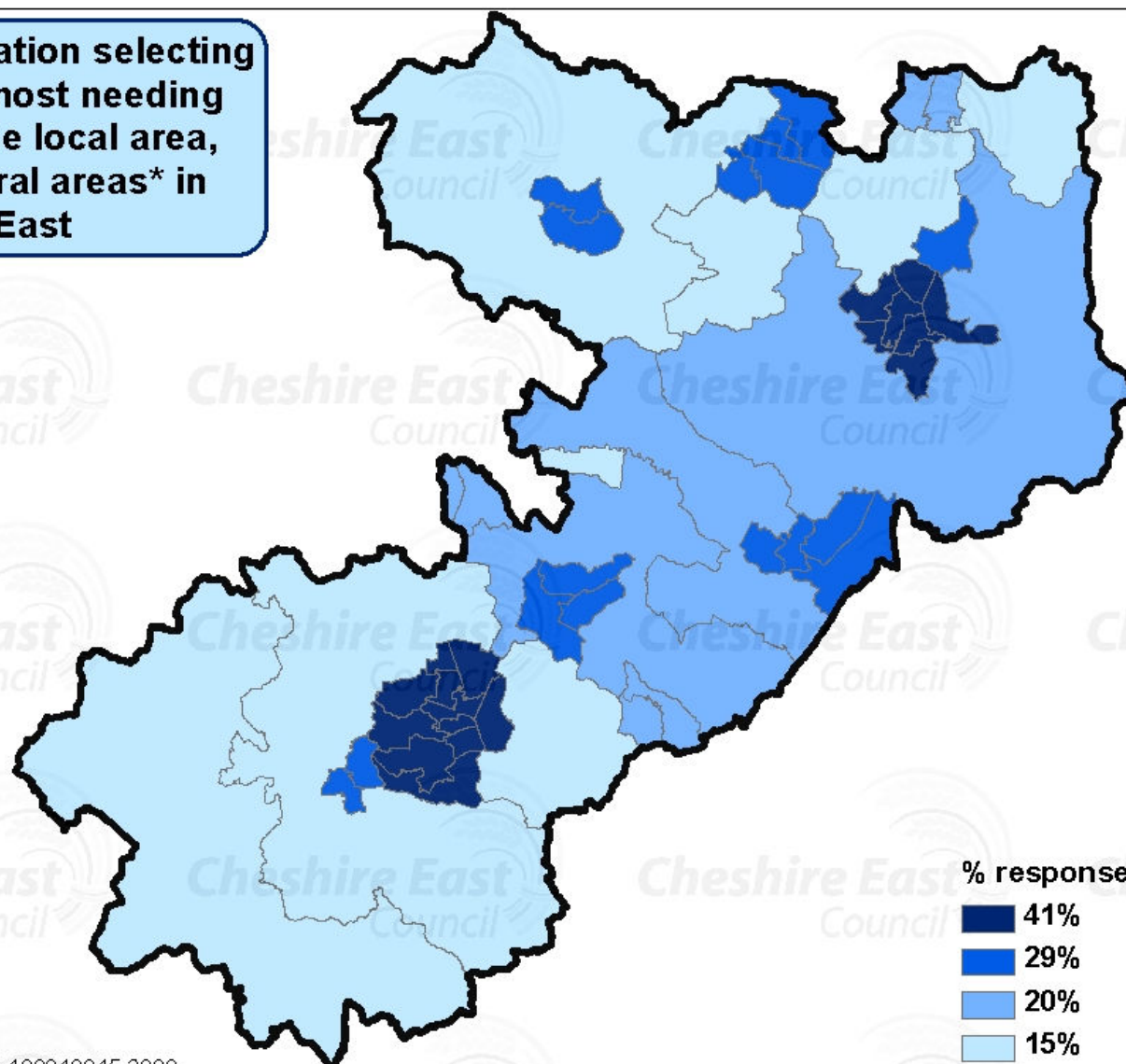
	Crewe	Macc	Wilm	Cong	Knut	Nant	Poyrn
How important they thought 'Clean streets' were in making somewhere a good place to live	53%	48%	49%	41%	39%	39%	36%
How much of a priority for improvement 'Clean streets' were (lower % better)	38%	38%	26%	24%	22%	20%	18%
Whether they thought that local public services were working to make the area cleaner and greener or not (not very much or not at all)	46%	44%	43%	26%	36%	35%	34%

Street Cleansing Breakdown by LAP

	Crewe	Macc	Wilm	Cong	Knut	Nant	Poynt
How satisfied they were that public land was being kept clear of litter and refuse (dissatisfied, very or fairly)	34%	45%	33%	20%	27%	25%	24%
How much of a problem they thought rubbish and litter lying around was (very or fairly big problem)	46%	44%	35%	30%	28%	22%	27%
How much of a problem they thought vandalism, graffiti and damage to property or vehicles was (very or fairly big problem)	38%	34%	24%	23%	24%	14%	22%

Street Cleansing

**Q2 : % of the population selecting
'clean streets' as most needing
improvement in the local area,
by Towns and Rural areas* in
Cheshire East**



Street Cleansing

Q8 : % dissatisfaction with public land being kept clear of litter and refuse, by towns and rural areas in Cheshire East

